

iPreciation Gallery Reopens With Grandeur

Singapore, xx February 2013 - Homegrown fine art gallery **iPreciation** will be unveiling its newly relocated gallery on 28 February 2013 with a grand opening cocktail party, followed by a public group exhibition showcasing seven of Singapore's finest artists from 28 February to 31 March 2013.

With a focus on modern and contemporary Asian art, **iPreciation** aims to serve as a platform to promote a strong culture of local art appreciation. The new gallery situated at the HPL House along Cuscaden Road houses 5300 square feet of exhibition space, with dedicated areas to showcase each country's works of art, which includes 'Singapore Pavilion', a space specially crafted for the specific showcase of Singapore artists' works, an initiative to propel the best of Asian art to the forefront of the art industry.

"We are very pleased to relocate to much larger premises this year to showcase our expanding portfolio of Asian art, particularly Singapore art. We want to make iPreciation a platform to showcase establish budding local artists' works and inculcate a finer appreciation of Singapore art," says **Ms Helina Chan, Managing Director of iPreciation.**

A Showcase of Singapore's Works - Cascadence: Singapore Redux



"Cascadence: Singapore Redux" reflects a powerful imagery of rush, a theme of surging forward with the restoration of Singapore. Presenting a group exhibition of seven Singaporean artists curated by Modern and Contemporary Southeast Asian art specialists: **Qwek Wee**

Chew, Goh Beng Kwan, Milenko Prvacki, Lee Wen, Dr. Suzann Victor, Michael Lee and Tay Bak Chiang, the exhibition *Cascadence: Singapore Redux* showcases a group of Singapore artists' vision in developing diacritic works, whose works continually challenge conventions and break boundaries. Ranging from abstract to still life, photograph, ink painting, installation, sculptures, and prints, these works reflect the versatility of Singapore's artistic talents and provide insights to the history of art in Singapore.

In The Pipeline

Exciting plans ahead in the third quarter of 2013 for the gallery also include a photography exhibition by renowned Chinese emigre novelist, playwright, director and celebrated artist **Gao Xing Jian**, who also won a Nobel Prize in 2000 for Literature.

About iPreciation

Established in Singapore since 1999, iPreciation is a fine art company that embodies an exquisite showcase of Modern and Contemporary Asian Art with an exhibition space of 5300 square feet. At 3,427 square feet, the gallery iPreciation Hong Kong was set up in 2009, marking its incisive presence within the Asia's foremost metropolis. Heralded as an ardent supporter of the Arts, iPreciation constantly propels the best of Modern and Contemporary Asian Art to the forefront. Since its inception, iPreciation has successfully created a legion of avenues for artistic exposure. The galleries provide a well-recognised platform for promising artists, meticulously cultivating and introducing them and their works to the most discerning art enthusiasts and collectors.

Equipped with significant, in-depth knowledge and specialty expertise in giving prominence to contemporary Chinese and South East Asian art, iPreciation is a provider of professional art consultancy services to both individual and corporate entities. Public art showcases of iPreciation include Azia Centre in Pudong Shanghai, The Exchange in Tienjing, Gandaria City in South Jakarta, Menara Standard Chartered in Kuala Lumpur and Keppel Harbourfront, One-North, United Square in Singapore. Managing Director of iPreciation, Helina Chan, was the recipient of the coveted New Tourism Entrepreneur of 2005 by the Singapore Tourism Board, acknowledging the entrepreneur whose company has made major contributions to the tourism industry in Singapore.

For more information visit www.ipreciation.com.

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